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INTERACTIVE ONLINE MAGAZINE OFFERS A NEW SPIN FOR THE WHEELCHAIR COMMUNITY

360 Magazine: The Accessible Lifestyle

360 Magazine invites you to explore a new, innovative online experience for the wheelchair community. An interactive website, with the emphasis on “active,” 360mag.com promises something for everyone. Readers venture into an online world filled with insightful and entertaining articles that celebrate the accessible lifestyle.

From the first visit to 360mag.com, there’s no doubt it is a cool alternative to the norm. Says President Jennifer Ruf, “Wheelchair users have waited long enough for a magazine that matches their active lifestyles.”

Free membership to the site provides access to thought provoking and frequently unpredictable content. The spectrum of topics includes sex and relationships, careers, sports and travel-all with a unique 360 twist. For a full blast of laughs, the “Why Me?” cartoon takes humorous aim at the ironies of life on wheels.

Popular interactive sections set 360mag.com apart from other magazines. The Forums offer readers the chance to voice whatever is on their minds. The Quick Poll asks for their opinions on today’s hot-test issues.

A wealth of helpful information is found on the Resources page. From auto programs to travel to employment, this ever-growing contact list helps make life more enjoyable. And just as Resources is a “who’s who” in the community, the Events Calendar is a “what’s where.” Members have easy access to complete information on sports activities, conferences and product expos nationwide.

360 Magazine began as a labor of love for Ms. Ruf after her brother, Charlie, suffered a spinal cord injury. She witnessed how his involvement in the wheelchair community helped him maintain an active and healthy lifestyle. Ms. Ruf resolved to create a magazine filled with fresh and positive perspectives that would reflect Charlie’s enthusiasm. Today, 360mag.com is an e-zine that shares, dares, and above all, cares.

Visit 360mag.com and be prepared to stay a while. Enjoy, speak out, get angry, get the giggles-there’s so much to see. 360 Magazine has the wheelchair community covered from every angle.

For more information, contact 360 Magazine at 973-472-4241;
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